

Projects for Social Impact

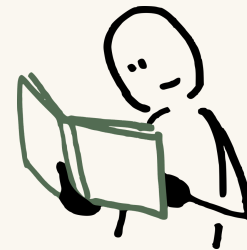
DANIELLA SINGH

Overview



RESEARCH COMMUNICATION

Projects and outputs focused on translating research and policy into clear, accessible, and visually informed communication for public and institutional audiences.



WRITING SAMPLES

Selected editorial and long-form writing that reflects my approach to translating complex ideas into accessible narratives for public and academic audiences.



PEDAGOGIC DESIGN

Learning materials, curricula, and educational content designed for diverse learners, with a focus on interdisciplinary thinking, accessibility, and engagement.



Research Communication & Visual Strategy

Project Objective

Main Goal

Skill Sakhis was developed as a digital storytelling campaign to amplify the lived experiences of women participating in Pratham Institute's vocational skilling programmes. The objective was to shift the narrative from women as passive beneficiaries of development schemes to active agents of change, highlighting their journeys of economic independence, entrepreneurship, and community leadership.

Strategy

- Humanising programmatic outcomes through individual stories
- Building emotional resonance without compromising dignity or agency
- Translating field-level data into accessible, shareable narratives
- Strengthening donor and stakeholder engagement through relatability and impact visibility





SKILL SAKHIS | NARRATIVE-DRIVEN SOCIAL MEDIA
CAMPAIGN FOR THE PRATHAM INSTITUTE

Impact & Significance

- Skill Sakhis demonstrated the potential of digital advocacy to transform institutional data into emotionally resonant public narratives.
- By centering women's voices and lived realities, the campaign bridged the gap between grassroots experiences, urban and international audiences
- The work strengthened engagement by reframing development communication as storytelling grounded in dignity, agency, and social transformation

Project Objective

Main Goal

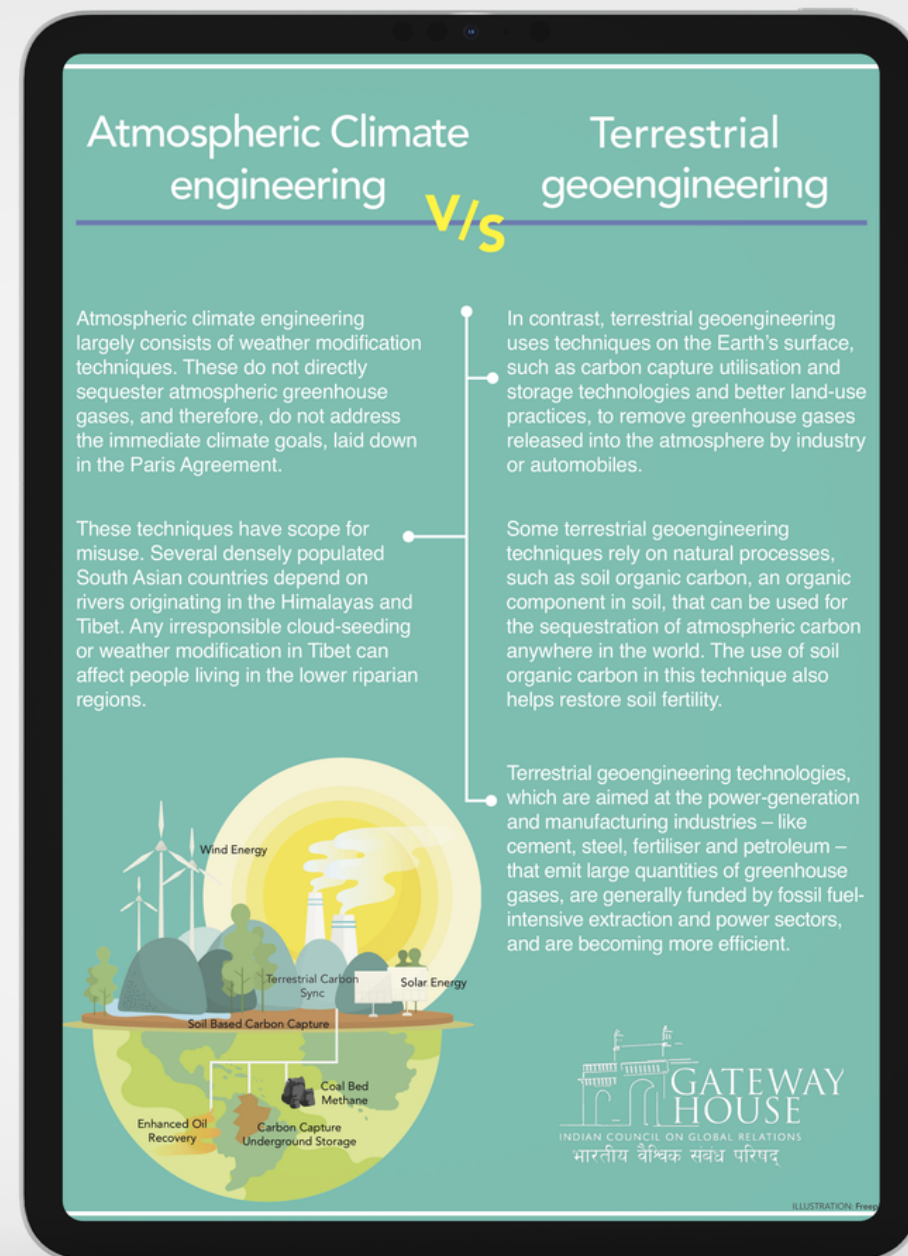
To strengthen the research-to-public engagement pipeline by translating complex geopolitical, economic, and scientific policy analysis into accessible visual and narrative formats for diverse audiences, ranging from policymakers, to industry stakeholders, and students to the general public.

My first project was visualising research for The Methane Economy by scientist Chaitanya Giri, ensuring that dense climate-energy analysis was made legible and structured for diverse audiences without loss of technical rigour.

Strategy

- Translated dense policy research into accessible narratives and visuals by restructuring content into clear hierarchies and pairing analysis with data visualisations to improve readability
- Preserved analytical rigour while improving accessibility by refining language with subject experts and converting complex datasets into simplified, insight-led infographics
- Ensured consistency across outputs by building modular layout systems, visual templates, and editorial standards across print, digital, and media-facing publications





GATEWAY HOUSE: INDIAN COUNCIL ON GLOBAL RELATIONS | RESEARCH COMMUNICATION & INFORMATION DESIGN

Impact & Significance

- Enabled complex policy research to be understood at a glance by non-specialist audiences
- Strengthened the visibility and usability of research across media, policy, and public communication channels
- Improved narrative clarity and visual coherence across institutional knowledge outputs
- Contributed to a broader research communication system



Writing Samples

WRITING SAMPLES AND PUBLISHED WORK

Take a look!

My writing focuses on translating complex socio-political ideas into clear, accessible narratives across history, media, art, and politics, with attention to how meaning is constructed and circulated.

SOCIAL RESPONSE TO CRISIS: THE BENGAL FAMINE

A historical analysis of the 1943 Bengal Famine, reframing it as a structurally produced crisis shaped by colonial economic policy and governance systems, rather than a natural disaster. *Written for coursework with MIT.*

ANTICOLONIAL ART: FRIDA KAHLO & AMRITA SHER-GIL

A comparative study examining how artistic practice functioned as a form of political communication, challenging colonial visual regimes and constructing alternative identity narratives for women. *Written for BICAR India*

SEMIOTICS, FAKE NEWS & PROPAGANDA ON SOCIAL MEDIA

An analysis of digital misinformation ecosystems, exploring how semiotic cues, language, and visual framing are deployed to construct and circulate propaganda within platform-driven media environments. *Published at the KC college Media Symposium*



Pedagogic Design

Pedagogic Design

This section demonstrates my approach to designing learning as structured inquiry translating complex concepts into accessible visually guided formats.

THE HISTORY OF IDEAS

- The course History of Ideas, was designed as a pedagogical exploration in “re-learning” history through a decolonised lens. It invited students to interrogate the politics of how history is told—tracing continuities from feudalism and colonialism to contemporary crises—while critically examining the silences and biases embedded in mainstream narratives.

CAPITALISM: RACE & CLIMATE CHANGE

- Part of a series of lectures - Capitalism and Contemporary Histories, this module examined environmental racism and climate inequality through case based learning and structured questioning.

Get in touch!

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I LOOK FORWARD TO HEARING FROM YOU SOON!